



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav School of Management

Choice Based Credit System (CBCS) Scheme in the light of NEP-2020

BBA (Business Analytics-IBM) Batch 2026-2029

SEMESTER - I

S. No.	CATEGORY	COURSE CODE	COURSE NAME	TEACHING SCHEME/WEEK			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
				L	T	P		THEORY			PRACTICAL		
								End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	
1	MAJ	BBAIBM101	Informational Technology (IT) - Fundamentals	0	0	0	2	Credit Scheme will be as per the syllabus of the respective IBM Course					50
2	MAJ	BBAIBM102	Programming using Python (Theory & Lab)	2	0	2	3	60	20	20	30	20	150
3	MIN	BBA101	Fundamentals of Management	3	0	0	3	60	20	20	0	0	100
4	MIN	BBA107	Basics of Computer Application	3	0	0	3	60	20	20	0	0	100
5	AEC - I	BBA102	Fundamentals of Communication	2	0	0	2	60	20	20	0	0	100
6	MD/GEC- I	GUXXX		3	0	0	3	Codes and Examination Scheme is available in the Basket of Generic Elective for Odd Semester Approved by the University.					100
7	VOC/SEC- I	SEXXX		0	0	6	3	Codes and Examination Scheme is available in the Basket of SEC for Odd Semester Approved by the University.					100
8	PW/Ap/CE - I	PWXXX		0	0	4	2	0	0	0	60	40	100
TOTAL				13	0	12	21						800

Legends: L - Lecture; T- Tutorial/Teacher Guided Student Activity; P - Practical

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

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Board of Studies
Shri Vaishnav Vidyapeeth Vishwavidyalaya,
Indore

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Shri Vaishnav Vidyapeeth
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